



CB3 Financial Group Privacy Policy

CB3 Financial Group, Inc. ("CB3") and its affiliates respects your privacy. Protecting the confidentiality and security of client information has always been an integral goal of how we conduct our business. We pledge to aim to ensure that our global business practices protect your privacy.

THE SOURCES OF INFORMATION

You acknowledge that CB3 uses certain technology on our web site to collect information from visitors, which may include the use of cookies, explained further in our Cookie Policy. CB3 uses this technology to collect information about how our visitors use our web site, including information relating to the frequency of visits to our web site, average length of visits, and which pages are viewed during a visit. This information is used to improve the site content and performance.

The use by you of any CB3 password-protected application service product may be governed by separate privacy and security policies that may be accessed within such products. By using those products, you are subject to those additional privacy policies and securities policies and you agree to be bound by those terms and conditions. Specifically, you agree that CB3 may gather usage statistics and usage data from your use of such application service products to evaluate your use of these products, to improve the CB3 products and services, and to ensure that you are complying with the terms of the applicable agreements between you and CB3. The statistics and data collected may or may not be aggregated. These statistics contain no personal information and will not be used to gather personal information.

THE INFORMATION WE HAVE ABOUT YOU

When you contact us, provide us with your personal information or use our electronic services, you consent to CB3 processing the information, including but not limited to your name, company name, contact information, job role and preference information. This information is used by us and/or authorized third parties to support your interaction with us, to deliver our products and services and to contact you again about other services and products we offer. By submitting your personal information to CB3 you acknowledge and consent to CB3 processing your personal information accordingly.

If you do not wish to receive marketing communications from CB3, please let us know by sending an email to alice.brown@cb3.com.

PROTECTING YOUR PRIVACY

CB3 is committed to protecting the privacy and the confidentiality of your personal information. Access to personal information is limited to CB3 personnel and those authorized third parties who may host your data on our behalf (such as our third-party CRM provider) or may assist in providing the products

and services you requested. CB3 maintains physical, electronic, and procedural safeguards that aim to protect the information against loss, misuse, damage or modification and unauthorized access or disclosure. Some of the features of the CB3 information security program are implementing controls to identify, authenticate and authorize access to various systems or sites.

OTHER PRIVACY POLICIES OR STATEMENTS; CHANGES TO POLICY

This policy provides a general statement of the ways in which CB3 aims to protect your personal information. You may, however, regarding specific products or services offered by CB3 or the use of certain technology by CB3, be provided with privacy policies or statements that supplement this policy.

This policy may be changed from time to time to reflect changes in our practices concerning the collection and use of personal information. The revised policy will be effective immediately upon posting to our web site. This version of the policy is effective January 1, 2025.